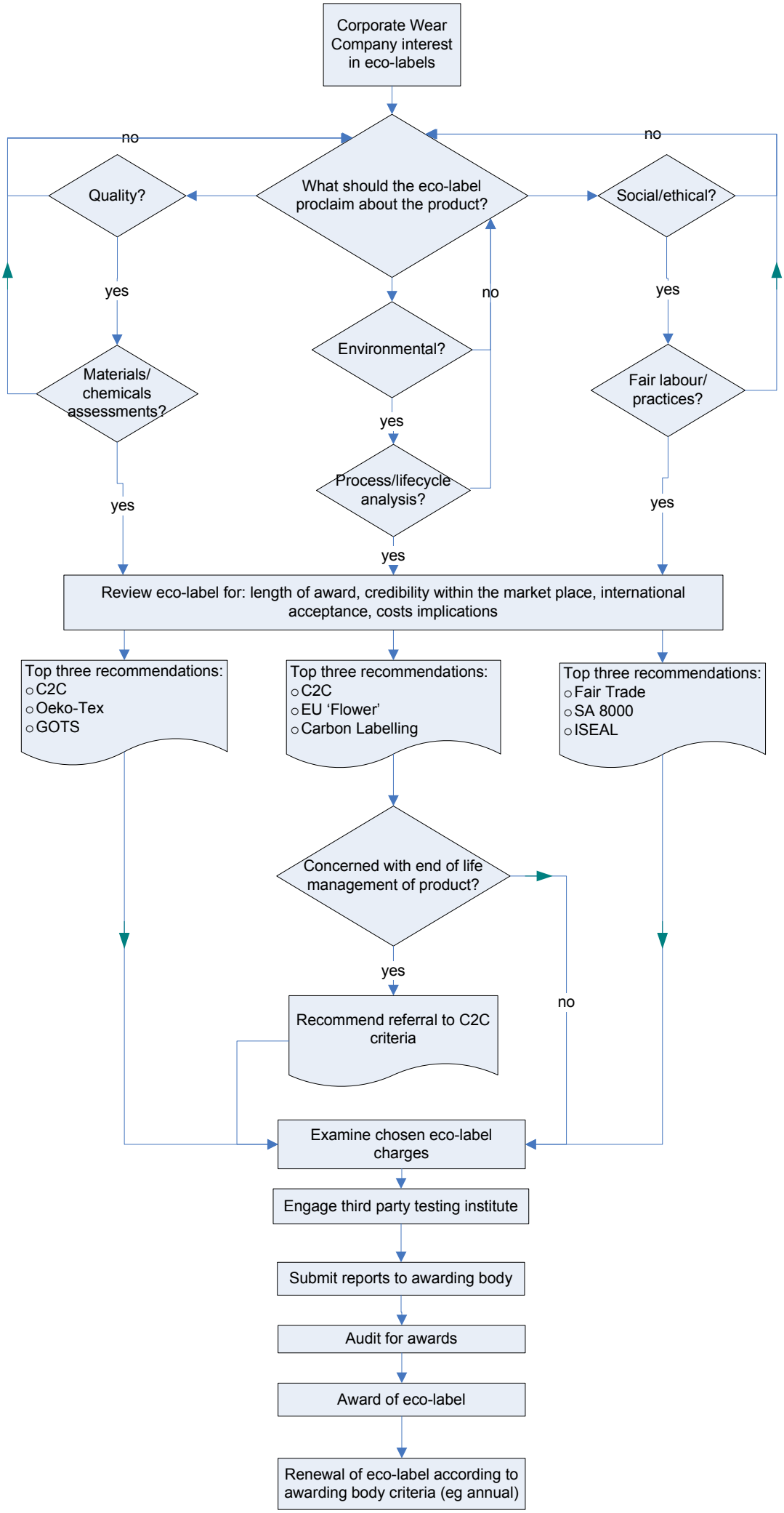
Corporate Wear Company interest in eco-labels
What should the eco-label proclaim about the product?
Quality?
Social/ethical?
Environmental?
Materials/ chemicals assessments?
Fair labour/ practices?
Process/lifecycle analysis?
yes
no
Review eco-label for: length of award, credibility within the market place, international acceptance, costs implications
Top three recommendations:
C2C
Oeko-Tex
GOTS
Top three recommendations:
C2C
EU 'Flower'
Carbon Labelling
Top three recommendations:
Fair Trade
SA 8000
ISEAL
Concerned with end of life management of product?
Recommend referral to C2C criteria
Examine chosen eco-label charges
Engage third party testing institute
Submit reports to awarding body
Audit for awards
Award of eco-label
Renewal of eco-label according to awarding body criteria (eg annual)